

Pennsylvania Agriculture Cross-Sector Collaborative Launch Meeting

Convened by Team Pennsylvania

Friday, April 21, 2023 | 10:00 am – 1:00 pm

Alexander Grass Campus for Jewish Life

Admin Building Conference Room

2986 North Second Street, Harrisburg, PA 17110

Agenda

10:00 am	Welcome & Introduction	Abby Smith
10:05 am	Welcome Remarks from Public Sector	Secretary Redding
	Welcome Remarks from Private Sector	
10:15 am	Group Introductions	Abby Smith
10:30 am	Why This - Why Now- Why Us Narrowing Our Strategic Focus	Kelly Kundratic
10:50 am	Facilitated Discussion Part I: Opportunities Part II: Goals Part III: Call for Champions	Francie Genz
11:55 am	Next Steps	Abby Smith
12:00 noon	Meeting Concludes	
12:00 - 1:00pm	Networking Lunch	All

Launch Meeting Objectives:

- Frame a vision for Pennsylvania food and agriculture
- Define measurable goals in support of the vision
- Identify champions of the goals

Host and Facilitators

ABBY SMITH

President & CEO, Team Pennsylvania (Meeting Host)



Abby was previously Team Pennsylvania's Vice President of Policy & Programs, Senior Advisor, and before that Director of Education & Workforce Development. Her work has focused extensively on building strategic public-private partnerships to address long-term issues that no one sector can tackle alone.

Prior to joining Team Pennsylvania in 2013, Abby worked as a policy specialist at the PA Department of Education; for Teach For America as a recruitment director; and as a 7th grade social studies teacher and Teach For America corps member. She attended Yale University and has master's degrees in teaching from The Johns Hopkins University and in public policy and management from Carnegie Mellon University. Abby serves as the Chair of the Board of Directors of

the Jewish Federation of Greater Harrisburg and JCC and is a board member of the Jewish Community Foundation of Central PA.

FRANCIE GENZ

Principal at Genz Consulting and Co-Principal of the Institute for Networked Communities (INC) (Meeting Lead Facilitator)



INC is a national nonprofit organization committed to building stronger, more inclusive economies by activating public-private networks around a shared commitment to place. In this capacity, Francie has supported the development of a national network of Next Generation Sector Partnerships—regional, industry-driven partnerships that strengthen regional economies and connect people to jobs. These partnerships mobilize business leaders to work with public partners to advance a shared agenda for improving economic competitiveness and strengthening education and training systems.

Francie has advised state and regional practitioners in more than a dozen states including Texas, Pennsylvania, North Carolina, California, Colorado, South Carolina, Montana, Ohio, Arizona and Oregon. She has designed and facilitated trainings and provided coaching to regional teams, directly assisting in the development of Next Gen Partnerships partnerships in manufacturing, health care, advanced business services, construction, food and agriculture, IT, biosciences and others

Prior to independent consulting, Francie worked with Collaborative Economics, an economic analysis and strategy firm, where she specialized in sector strategies and facilitation and design of collaborative processes, leading projects with state workforce development boards, regional Chambers of Commerce, economic development organizations, community college systems, and civic organizations. She also worked with Upwardly Global, a national nonprofit organization that helps immigrant professionals rebuild their careers in the US. Francie holds a Bachelor's degree from McGill University and a Master of Public Policy from the University of California, Berkeley.

KELLY KUNDRATIC

Agriculture Policy Director, Team Pennsylvania (Co-Facilitator, Dedicated Ag Lead)



Kelly joined Team Pennsylvania in 2018 to develop the organization's then newly-formed partnership with the PA Department of Agriculture. Her role is to direct state-level, strategic agriculture initiatives and advance opportunities for economic growth that address needs and challenges of Pennsylvania's food and agriculture industries.

Kelly's passion for Pennsylvania agriculture was born at a young age spending summers on her grandparents' dairy farm in Wayne County, PA. Prior to joining Team PA, Kelly worked at MD Department of Agriculture supporting their Farm to School program and as a high school agriculture teacher in Maryland. She graduated from The Friedman School at Tufts University with a Master of Science in Agriculture, Food, and Environment and has a Bachelor of Science in Agricultural and Extension Education from West Virginia University.

Away from the office, Kelly competes as a nationally-ranked NHRA Drag Racer. She cares deeply about her communities and demonstrates that commitment by raising awareness for organ donation and transplantation and serving as Board Chair of The LEAF Project in Landisburg, PA. Kelly was recently recognized as one of Drag Illustrated's 2022 30 Under 30 and Harrisburg Young Professionals' 20 in their 20's for her active leadership in her communities.

MEGHAN WILLS

Policy Director, Team Pennsylvania (Co-Facilitator, Ongoing Policy Support for Collaborative)



Meghan joined Team Pennsylvania in January 2022. She oversees Team Pennsylvania's education and workforce development initiatives.

For more than 10 years Meghan has worked to strengthen and align state education and workforce development systems. Prior to joining Team Pennsylvania, Meghan worked as Director of Strategic Initiatives at Advance CTE, where she oversaw state policy and technical assistance efforts along with a multi-site effort to strengthen high-quality career pathways. Meghan also served in several roles at the National Governors Association, most recently leading workforce development initiatives with governors, state workforce agency leaders, and state workforce boards.

Meghan has a Master of Public Policy degree from The George Washington University and a Bachelor's degree from The College of Wooster in Ohio. Meghan lives just outside Washington, D.C.

Launch Meeting Participants

Chris Alonzo *President, Pietro Industries*

Ron Beldegrun *CEO & Co-Founder, ByHeart*

Alexa Born *Managing Director, White Rose Ventures*

Martin Brill *Coordinator, Ag Center of Excellence, Penn State SBDC*

Ravid Butz *Executive Director, Philly Israel Chamber of Commerce*

Eric Darr *President, Harrisburg University*

James Delattre *Associate Vice President, Penn State University*

Daniel Dotterer *Owner, Daniel Dotterer Farms*

Perry Edwards *CEO, Cromptix*

Daniel Eichenlaub *General Manager, Eichenlaub*

Ashley Fehr *Director of Agricultural Marketing & Business Development, PA Department of Agriculture*

Mark Gagnon *Harbaugh Entrepreneur and Innovation Faculty Scholar. Entrepreneurship & Innovation Program College of Agricultural Sciences at Penn State University*

Sara Gligora *Special Assistant for Workforce Development and Central Regional Director, PA Department of Agriculture*

Lisa Graybeal *Deputy Secretary for Animal Health and Food Safety, PA Department of Agriculture*

Jared Grissinger *Project Manager, Governor's Action Team*

Greg Hostetter *Executive Deputy Secretary, PA Department of Agriculture*

Cherie Kagan *Professor, Director IoT4Ag, University of Pennsylvania*

Ian Kanski *Executive Director, Center for Advanced Ag, Harrisburg University*

Tim Keohane *Director, Penn State Small Business Development Center*

William Kitsch *Chief Revenue Officer, Ephrata National Bank*

Christina Kostelecky *Operations Director, Pasa Sustainable Agriculture*

Greg Krug *President & Owner, Lampire Biological Laboratories, Inc.*

James Ladlee *State Program Leader for Emerging & Advanced Technology, Penn State Extension*

Vince Mangini *Value Chain Coordinator, Food21*

Kristen Markley *Organic Initiative Manager, PA Department of Agriculture*

April Mock *Chief of Staff, Director of Comms, The GIANT Company*

Colin O'Neil *Director of Public Policy & Social Impact, Bowery Farming*

Eric Patton *Sr Vice President, Clemens Food Group*

Honorable Russell Redding *Secretary, PA Department of Agriculture*

Ryan Riley *Vice President, Advancement, Harrisburg University*

Michael Roth *Director of Conservation and Innovation, PA Department of Agriculture*

Broc Sandelin *Dean, Agriculture & Environmental Sciences, Delaware Valley University*

Krista Schneider *PennTAP Technical Advisor, Pennsylvania State University, University Park*

Jayne Sebright *Executive Director, Center for Dairy Excellence*

Amy Shields *Executive Director, Allegheny Hardwoods Utilization Council*

John Sider *Vice President of Business Development, Ben Franklin Technology Partners of Central & Northern PA*

Charles Satish Smith, MS, TEC-MBA *Chairman and Chief Executive Officer, Epcot Crenshaw Corporation*

Michael Smith *Director of Commonwealth Relations, University of Pennsylvania*

Gary Smith *President/CEO, Chester County Economic Development Council*

Derek Smith *Executive Director, Resource Innovation Institute*

Ryan Smith *Special Assistant to the Secretary, PA Department of Agriculture*

Michael Stefan *Assistant Vice President for State Relations, Penn State University*

Fred Strathmeyer *Deputy Secretary for Plant Industry and Consumer Protection, PA Department of Agriculture*

Chuck Turner *President, Turner Dairy Farms*

Erin Wachter *Director of State Relations, Penn State University*

Steve Wray *Executive Director Block Center for Technology and Society, Carnegie Mellon University*

Skyler Yost *York's Ecosystem Builder, YCEA*

Darrin Youker *Policy Director, PA Department of Agriculture*

Scope of The Pennsylvania Agriculture Collaborative

The Opportunity

Food and agriculture are foundational to Pennsylvania's economy and state leaders must prioritize the advancement of these industries accordingly. The needs and opportunities inherent in "future-proofing" to ensure a safe, abundant, and sustainable food and agricultural supply present a path to transform our economy, elevate industry, and create and sustain jobs throughout our state.

We already have everything we need to be successful: a legacy of agriculture; a diverse industry with strong, existing, and growing businesses; world-class research institutions and impactful non-profits; a nation-leading Farmland Preservation Program; and abundant water and energy, just to name a few.

Increasingly, other states (and nations) are seeking to transform food and agriculture, as leaders navigate the complexities of global food supply in the context of ever-shifting geopolitical conditions and a changing climate. Pennsylvania must ensure that we are not left behind or playing catch up when there is a compelling case that action is needed now to capitalize on the opportunities before us.

The Collaborative's Role

The Pennsylvania Agriculture Collaborative is a statewide network that brings together leaders from industry, government, organized labor, nonprofits, and academia to create the conditions for innovative, technological, and market-driven solutions to ensure a sustainable, safe, and abundant agricultural supply within Pennsylvania's economy while creating jobs.

The Collaborative is —

Public-Private: Driven by private sector leaders and champions from state government who share a commitment to Pennsylvania's food and agricultural industries. Nonprofit, organized labor, academic and regional organizations also play important roles in driving the Collaborative's action agenda.

A catalyst & enabler: The Collaborative drives action around food and agriculture, creating the conditions for infrastructure investments to be made in Pennsylvania through compelling messaging as well as policy and regulatory frameworks.

A driver of sustained commitment: The Collaborative is designed to mobilize and sustain the long-term, public-private commitment needed to realize the economic opportunities of food and agriculture in the Commonwealth.